



STUDIO  
INFORMATION

SENOVVA

Our team at Senovva has created the environment for your message for decades.

Now we have created Studio 1401 for you.

Connect with us, connect with the world.

Inside our World Headquarters is now a 30 x 35 ft stage ready for you to walk in and start shooting. Custom configurable staging, LED display(s), scrim, cyc, or fabricated backdrop to create your stage, complete with 16 ft high truss grid. Layer in broadcast quality lighting, multi-camera options, audio facilities with wireless microphone packages and graphics generation... Studio 1401.

Each component is fully customizable and adaptable for your needs.

- ▷ Come to the studio and create or capture.
- ▷ Send remote feed content to our team, we will add graphics, manage the incoming streams and create a seamless presentation for your audiences at home.
- ▷ Combine pre-recorded messaging, live speakers via Skype (or related platform), and moderators live in studio.

Dedicated parking and a direct entrance lead to discrete studio spaces. Client green rooms, dressing rooms and the control room are isolated with direct access to the stage. Separate access to control rooms and ancillary spaces allow for physical distance between the studio crew and your team. Bring up to ten people and keep them isolated per current guidelines.

Record or webcast live, Studio 1401 is prepared to facilitate the creation and distribution of your message. We offer live streaming via a secured, closed network, or open platform.

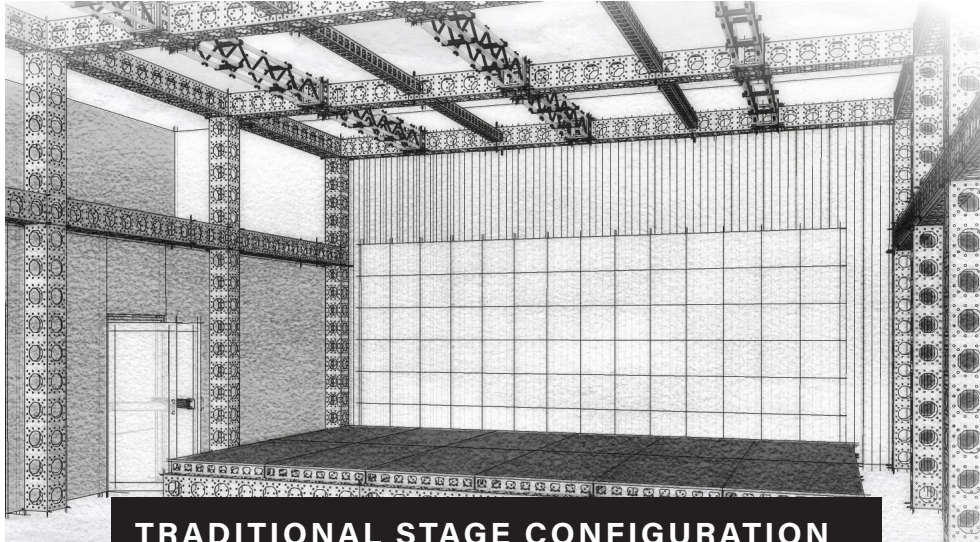


**SENOVVA**

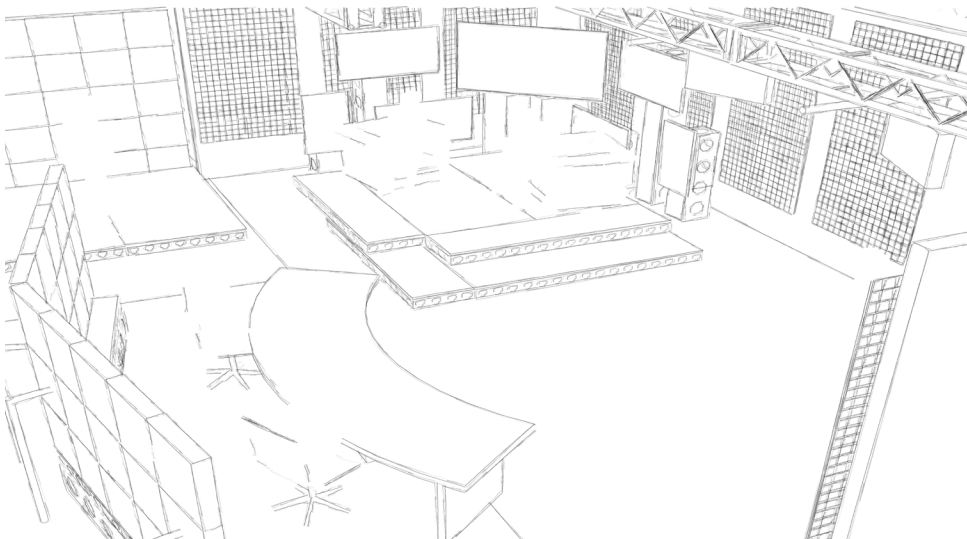
**CONTACT** [Studio1401@senovva.com](mailto:Studio1401@senovva.com)

*Additional facilities available with our New York, San Francisco, Toronto or Dublin teams.*

# LAYOUT OPTIONS

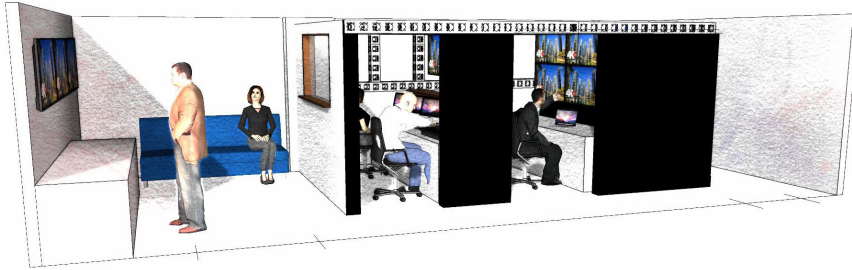


**TRADITIONAL STAGE CONFIGURATION**



**VARIETY NEWS & TALK CONFIGURATION**





## FACILITY

30 x 35 ft. stage, 16 ft. grid

Green rooms (Large - 15 x 12.5 ft., Small - 11.5 x 8 ft.)

## CONTROL

Hi definition production switcher

Hi definition engineering and terminal equipment

Hi resolution signal processor and screen switcher

Hi definition camera packages

PTZ camera packages and controller

ISO / line records

## LIGHTING

Broadcast wash provided, additional components available

## DISPLAY

LED components in sizes from 2.8mm-8mm in custom configurations

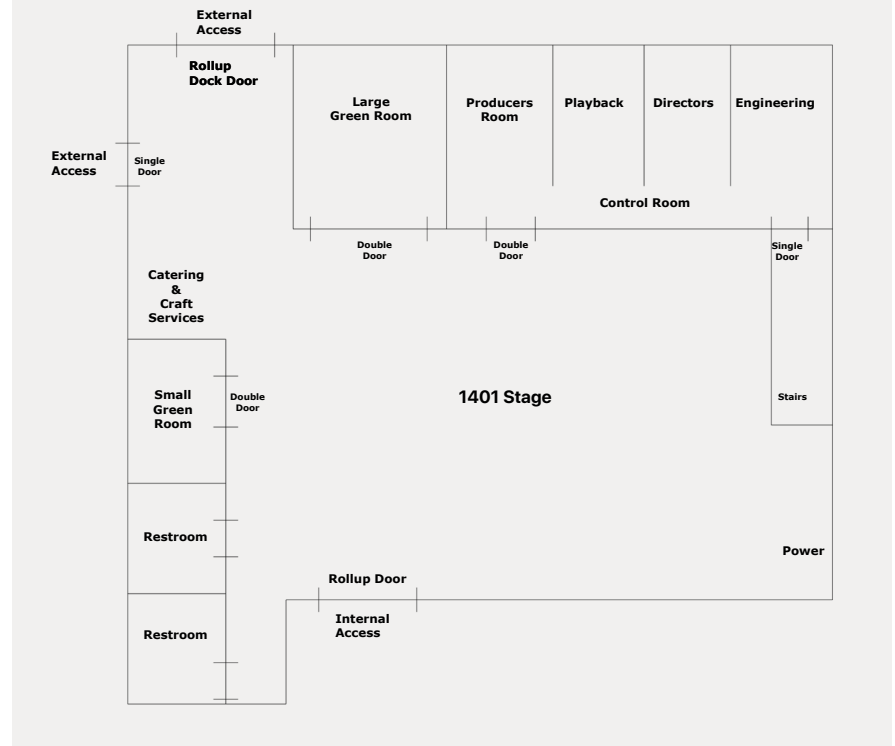
## CONTENT CREATION

Pre-production, post-production, graphics, full creative resources

## WEBCASTING

Multi-layer multi-cast presentation, multiple location/presenter webcast, direct link for individual presenter, encode and send from Studio 1401, domain acquisition

## STUDIO 1401



## CATERING, PARKING, AC

Scalable catering options, parking at our doorstep, green rooms with make-up stations available, producer's room with source and line monitors, window to control room and direct stage access

## EXPERTISE

Show Management: Producer, Video TD/Director, Floor Manager

Technical: Video, Audio, Graphics, Camera Operators

Creative: Concept Development, Graphics, Content, Post-Production

Staffing: Stagehands/Production Assistants

# PACKAGE OPTIONS

## OPTION A

### Equipment

- 1 HD Switching Package
- 1 HD Engineering Package
- 1 Hi Resolution Screen, Switching Package
- 5 HD Cameras (2 Studio Configs, 3 Robotic Configs)
- 2 Graphics Workstations
- 2 Playback Workstations
- 2 Skype Channels (or similar platform)
- 1 Zoom/Blue Jeans/On24/Google Machine
- 1 Studio Monitoring Package
- 6 HDD Record Channels
- 1 Digital Mixing Console (24x 24)
- 8 Wireless Microphone Packages
- 1 Lighting Console
- 6 Arri Skypanel - Soft Lights  
LED display, multiple configurations available (230 sq. ft)

### Labor

- 1 Facility Manager
- 1 System EIC
- 1 Video Technical Director
- 1 GFX/Playback Operator
- 1 Audio Mixer
- 1 Lighting Director
- 1 Stage Floor Manager
- 2 Stage Utilities (offstage, on property)

*Camera Operators priced separately*

## OPTION B

### Equipment

- 1 HD Switching Package
- 1 HD Engineering Package
- 3 HD Cameras (2 Studio Configs, 1 Robotic Config)
- 2 Graphics Workstations
- 2 Playback Workstations
- 2 Skype Channels (or similar platform)
- 1 Zoom/Blue Jeans/On24/Google Machine
- 1 Studio Monitoring Package
- 4 HDD Record Channels
- 1 Digital Mixing Console (24x 24)
- 4 Wireless Microphone Packages
- 1 Lighting Console
- 4 Arri Skypanel - Soft Lights

### Labor

- 1 Facility Manager
- 1 System EIC
- 1 Video Technical Director
- 1 GFX/Playback Operator
- 1 Audio Mixer
- 1 Lighting Director
- 1 Stage Floor Manager
- 2 Stage Utilities (offstage, on property)

*Camera Operators priced separately*

# PACKAGE OPTIONS

## OPTION C

### Equipment

- 1 HD Switching Package
- 1 HD Engineering Package
- 3 HD Cameras (3 Robotic Config)
- 1 Graphics Workstations
- 1 Playback Workstations
- 1 Studio Monitoring Package
- 2 HDD Record Channels
- 1 Digital Mixing Console (24x 24)
- 4 Wireless Microphone Packages
- 1 Lighting Console
- 4 Arri Skypanel - Soft Lights

### Labor

- 1 Facility Manager
- 1 System EIC
- 1 Video Technical Director
- 1 GFX/Playback Operator
- 1 Audio Mixer
- 1 Lighting Tech
- 1 Stage Floor Manager
- 2 Stage Utilities (offstage, on property)

*Camera Operators priced separately*

## OPTION D

### Equipment

- 1 HD Engineering Package
- 1 HD Cameras (1 Robotic Config)
- 1 Studio Monitoring Package
- 1 HDD Record Channels
- 1 Digital Mixing Console (24x 24)
- 2 Wireless Microphone Packages
- 1 Lighting Console
- 2 Arri Skypanel - Soft Lights

### Labor

- 1 Facility Manager
- 1 System EIC
- 1 Audio Mixer
- 1 Lighting Tech
- 1 Stage Utility (offstage, on property)

*Camera Operators priced separately*

## FULLY CUSTOMIZABLE

We have the flexibility to accommodate your needs.

\* Labor is booked on a 10-hour day

\*\* Overtime will be billed at 1.5x the daily rate per hour from 10 hours through 12 hours

\*\*\* Double time will be billed at 2x the daily rate per hour after 12 hours have been worked and until an 8 hour break has been provided between work shifts

\*\*\*\* Meals of a least one hour in duration will be off the clock, but will only count as one hour regardless of length of provided break

\*\*\*\*\* A complete Terms and Conditions document must be signed and received before work begins

# STUDIO DETAILS

Located in the DTLA Arts District, Studio 1401 offers amenities that will enhance your experience and elevate your production. The 3000 square foot facility boasts fast internet speeds, convenient access, state of the art technology, professional technical staff, unmatched creative minds, adaptable facility to accommodate a wide variety of productions, and a layout that promotes efficiency and luxury.

## **INTERNET**

Studio 1401 has a robust business fiber service direct into the facility. Upload speeds at a minimum of 50mbs are matched by similar download speeds. The dedicated network services will ensure the best possible connections for your project.

## **BUSINESS OFFICE**

General office amenities available on-site. A full complement of printers is available for your use. We are centrally located to several business logistics services.

## **PARKING**

SenovvA has ample parking for your executives and talent. For those productions that require more secured parking and access, we can accommodate 10-12 cars in our gated lot. There are abundant additional street parking options that are close to the front door.

## **AMENITIES**

Clean spacious restrooms adjacent to the stage reduce work stoppages, and green rooms capable of handling wardrobe, hair and makeup, and catering keep your talent happy and close.

Catering and craft services can be ordered from our extensive catering menu, complete with options for dietary restrictions. Studio 1401 is an environmentally aware production facility. Recycling and waste management are all in-house priorities.

Daily sanitation methods are applied to the entire space. In addition to complete wipe down of common surfaces, UV lights are deployed after hours to further enhance our clean environment.

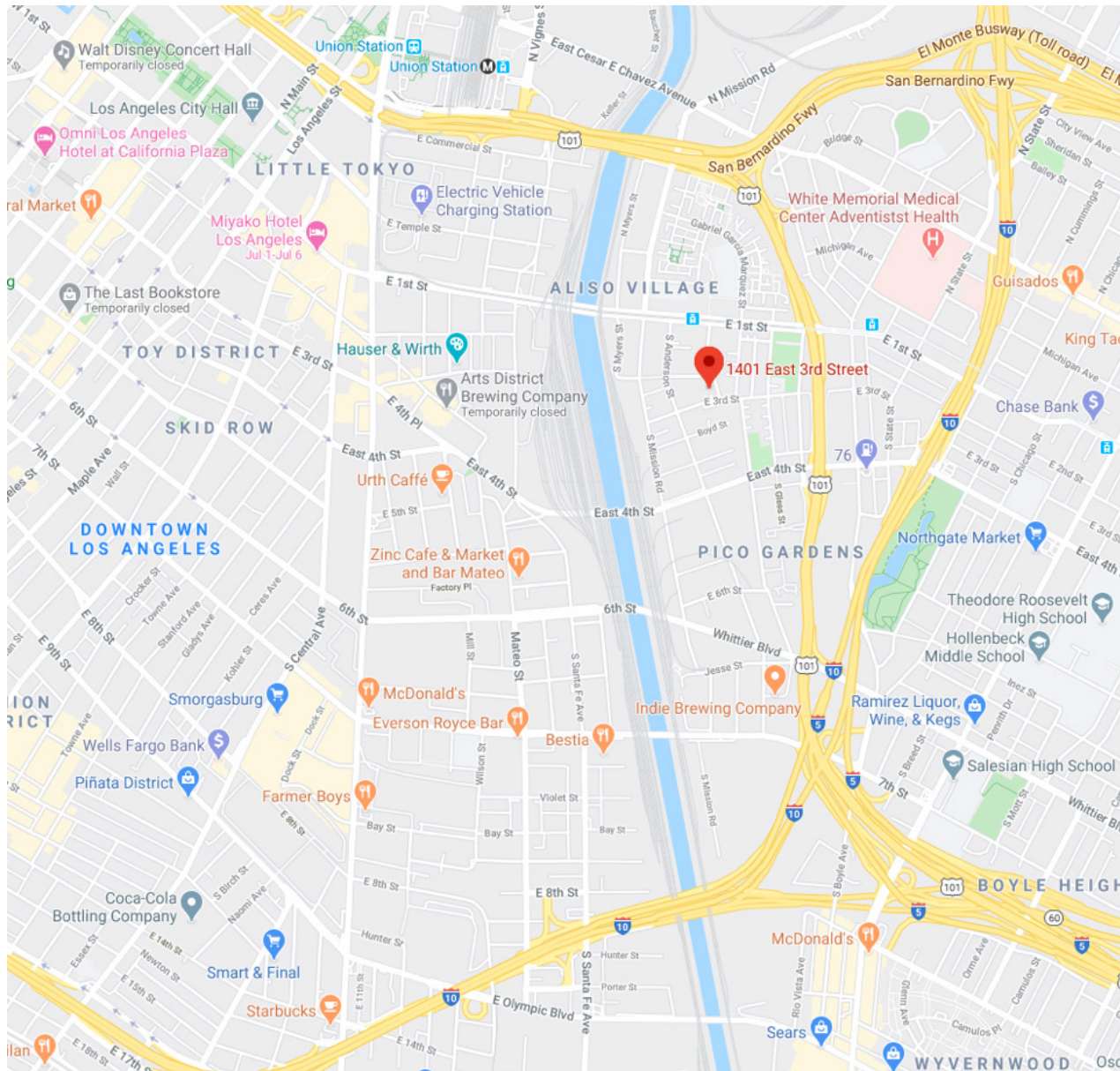
## **WAIVERS**

Renter is responsible to acquire waivers from their talent and staff to release SenovvA and Studio 1401.

## **SUMMER 2020 CONSIDERATIONS**

We must cap the quantity of people in the space at any given time. In order to do that, we will request a list of all client personnel that will be present, and we reserve the right to limit unassigned guests in order to ensure that those on site are able to operate with consideration for appropriate social distancing recommendations.

# LOCATION



STUDIO 1401  
at Senovva

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